

SCHEDULE AT A GLANCE

WEDNESDAY, AUGUST 28TH

- 7:30am – 4:30pm Registration Open (*Board Rm*)
- 7:30am – 8:45am IGSA Transportation Committee Breakfast (*Limelight Rm B*)
- 8:00am – 9:45am IACI Raw Products Committee Meeting (*Continental Rm*)
- 8:45am – 9:45am IPC Marketing Committee Meeting (*Limelight Rm A*)
- 9:50am – 10:20am Session I: Idaho Potato Market in Mexico (*Continental Rm*)
- 10:30am – 11:00am Session II: Managing Potato Viruses (*Continental Rm*)
- 11:10am – 11:40am Session III: Insights from Idaho Ag Leaders (*Continental Rm*)
- 11:50am – 1:30pm Industry Luncheon – Comedian John Heffron (*Limelight Rm B*)
- 1:40pm – 2:10pm Session IV: Marketing to Gen-Z (*Continental Rm*)
- 2:20pm – 2:50pm Session V: Navigating Future of Transportation (*Continental Rm*)
- 3:00pm – 3:30pm Session VI: Ag Leadership in Idaho Legislature (*Continental Rm*)
- 3:40pm – 4:30pm Potato PAC Session: Governor Brad Little (*Continental Rm*)
- 4:30pm – 6:00pm Member Welcome Reception (*Limelight Terrace*)

THURSDAY, AUGUST 29TH

- 7:30am – 9:30am Registration Open (*Board Rm*)
- 7:30am – 9:00am Industry Breakfast (*Limelight Rm B*)
- 9:45am – 3:00pm IGSA Member Golf – Shotgun Start (*Trail Creek Golf Course*)
- 9:45am – 3:00pm Side-by-Side Adventure (*Bellevue, ID*)
- 9:45am – 4:00pm Whitewater Rafting (*Stanley, ID*)
- 10:30am – 12:30pm Social Luncheon – Yoga (*Limelight Rm B*)
- 11:00am – 5:00pm Trapshooting (*Sun Valley Gun Club*)
- 2:00pm – 4:00pm Pickleball (*Tennis Center*)
- 2:00pm – 5:00pm Bowling (*Sun Valley Lodge Lanes*)

FRIDAY, AUGUST 30TH

- 7:30am – 9:30am Registration Open (*Board Rm*)
- 7:30am – 9:00am IGSA Business Breakfast (*Limelight Rm B*)
- 9:45am – 3:00pm IGSA Annual Golf Tournament (*Trail Creek Golf Course*)
- 11:00am – 5:00pm Trapshooting (*Sun Valley Gun Club*)
- 2:00pm – 5:00pm Bowling (*Sun Valley Lodge Lanes*)
- 6:00pm – 7:00pm Chairman's Reception (*Limelight Terrace*)
- 7:00pm – 9:30pm Chairman's Banquet (*Limelight Rm B&C*)